

The Massive Data Problem

Challenges and Strategies

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Agenda

- Introduction to MetaTech Consulting
- Characterization of Massive Data
- Massive Data Generators
- Challenges that come with Massive Data
- Architectural Issues Concepts
- Design Factors
- Implementation Considerations
- Integration & Migration
- Summary and Closing Remarks

MetaTech Consulting, Inc.

- Information Management Systems architecture and engineering services.
- Special emphasis is given to the challenges presented by the *Massive Data Problem*.
- Principally support the DoD and other Federal agencies – mostly within the Intelligence Community.
- All fulltime consultants hold TS/SCI clearances with full-scope polygraph
- System Engineering & Technical Assistance (SETA)
 - Applied Technology
 - Innovations
- [Http://metatechconsulting.com](http://metatechconsulting.com)

Preface

- Architecture v. Engineering
- Vision
 - How much do you have?
 - Where will your data needs me in the future?

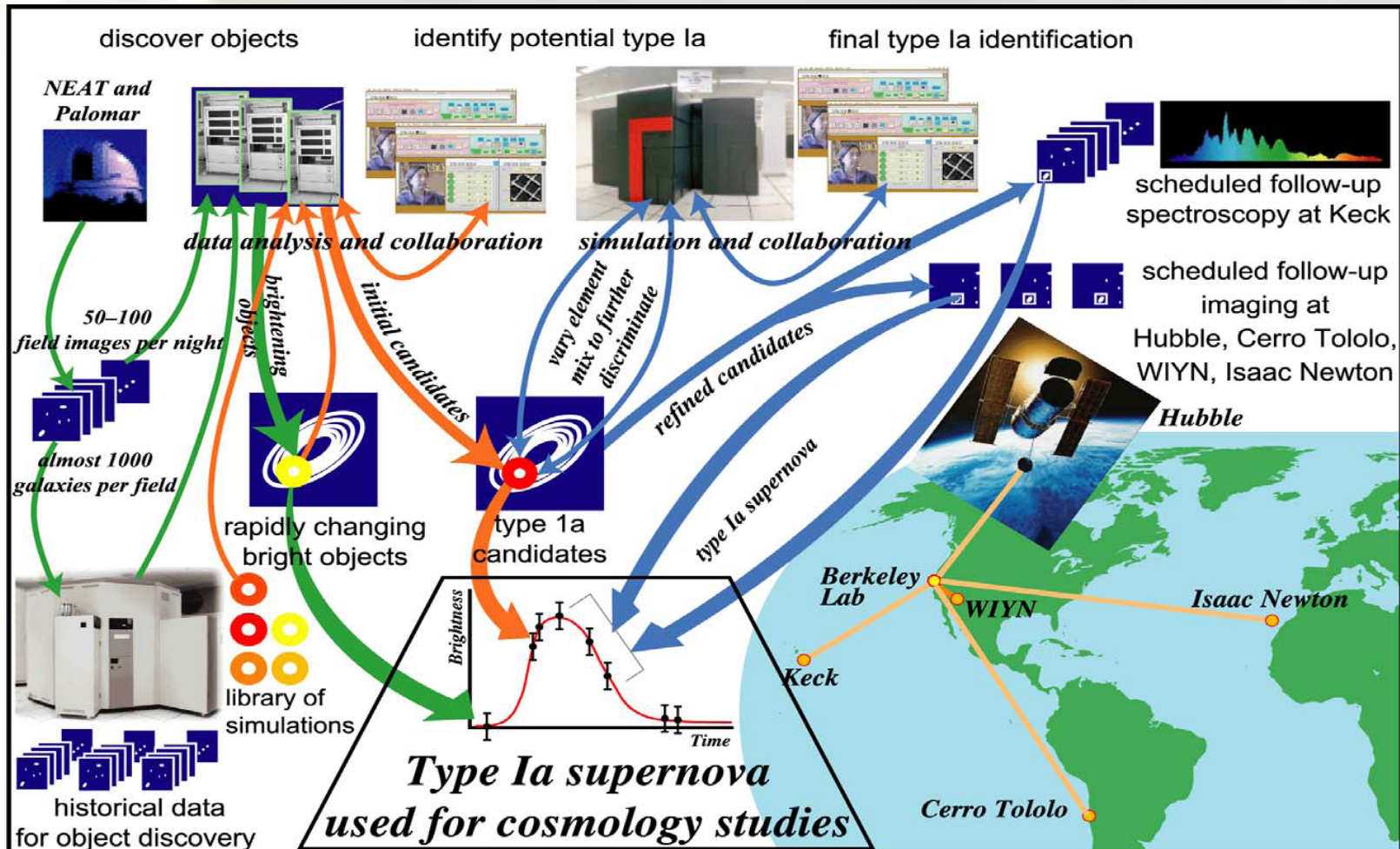
Characterization of Massive Data

- How *big* is it?
 - Terabyte (10^{12} bytes of data)
 - Telecommunications Call Detail Warehouse
 - National Retail Point Sale Data
 - Petabyte (10^{15} bytes of data)
 - Text and Images Product Description
 - Exabyte (10^{18} bytes of data)
 - National Medical Insurance Records
 - Zettabyte (10^{21} bytes of data)
 - Spatial and Terrestrial Data
 - Video and Audio Archive Data
 - Yottabyte (10^{24} bytes of data)
 - Moore's Law: Database size in 2050

Massive Data Generators

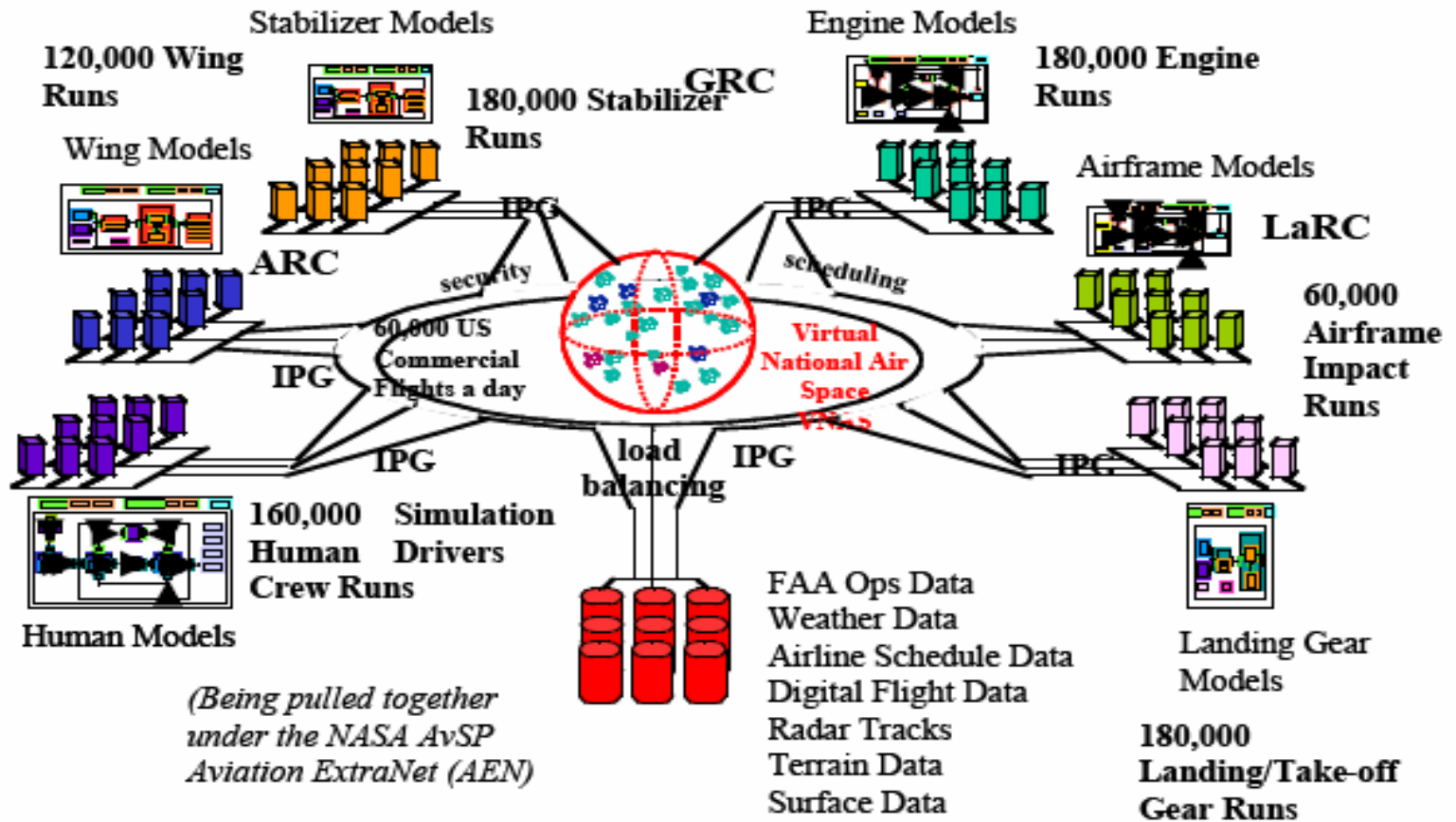
- Deep archives
 - Telecommunications industry
 - Years of call records
 - Example: Sprint IP Backbone – 600 gigabyte packet trace data per day
- Wideband sensors
 - Space borne platforms
 - photographic sensors
 - Meteorological
 - Particle physics (<http://www.griphyn.org>)
 - Cosmology (<http://www.supernova.lbl.gov/>)
- Integrated networks of disparate sensors
 - Virtual Air Space Simulation Environment (<http://ic-www.arc.nasa.gov/publications/pdf/2000-0204.pdf>)

DOE's Supernova Cosmology Program



Supernova Cosmology Project, Perlmutter, et al. (<http://www.supernova.lbl.gov>)

Virtual National Air Space Simulation Environment



<http://ic-www.arc.nasa.gov/publications/pdf/2000-0204.pdf>

Challenges

- Quantity of data
- Rate of ingest
- High availability demand (24 x 7)
- No “window” for ingest (or backup)
 - Simultaneous and continuous ingest and access
- Streaming data
 - Can’t stage data during ingest
- Disparate data models
- High security demands

Architectural Activities

- Enterprise-wide strategy
 - Context, Scope, etc.
 - Architect *globally* engineer *locally*
- Codify the enterprise
 - Model everything....but....
 - Only to the detail necessary
 - Avoid “analysis paralysis”
- Decompose the problem
 - More manageable pieces
 - Solvable with available technologies...mostly

Architecture Standards

- ISO/IEC 12207.0 – 1996: Standard for Information Technology - Software life cycle processes
- IEEE 1471: Standard for Architecture Description (2001)
 - Specifies normative requirements for architecture
 - Specifies *architectural views*
 - Functionality
 - Performance
 - Security, and
 - Feasibility.

Supportive Architectural Concepts

- Distributedness
 - Distributed != Federated
 - Databasing
 - File Systems
- Layered Storage
 - This is not in the context of Hierarchical Storage System
 - Data and metadata have distinct management schemes

Design Factors

- Logically integrate data
 - Conceptual data model (Ontology)
 - Functional Data model
- Manage content indirectly
 - Through metadata

Implementation Considerations

- Warehousing
 - Its not just for data anymore...
 - Provide the infrastructure for the *Metadata Solution*
 - Utilize the file system to manage large content artifacts
 - Store a handle to the artifacts with other metadata in the warehouse (RDBMS).
- Storage Area Networks
 - Flat-file storage
 - Database storage
 - Distributed

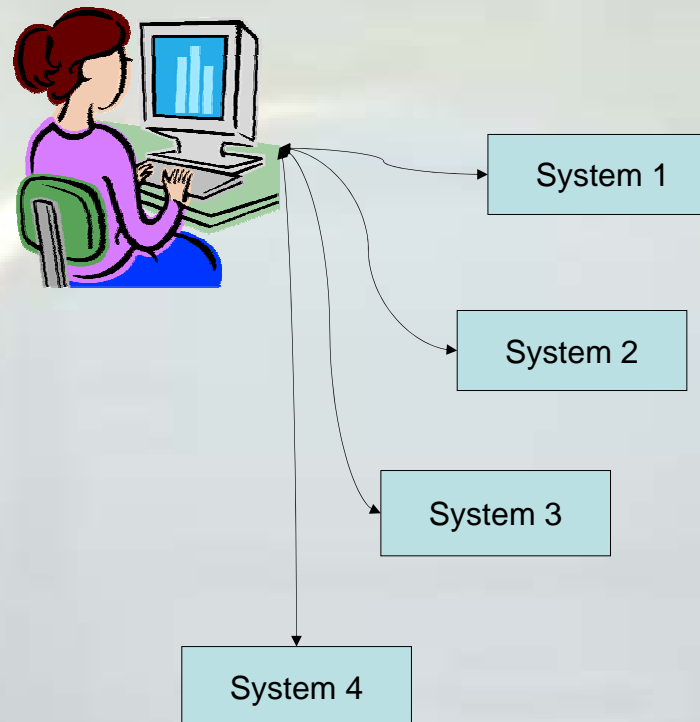
Levels of Integration

- Use Integration
- Programmatic Integration
- Interface Integration
- Component Integration

Use Integration

- User is the functional interface between systems
- Different tool for each system.
- Little or no data interchange.
- Necessary data conversions is achieved through tools or utilities.
- Not to be confused with data fusion. This form of integration may facilitate rudimentary fusion analysis, but that is not the sole driver.

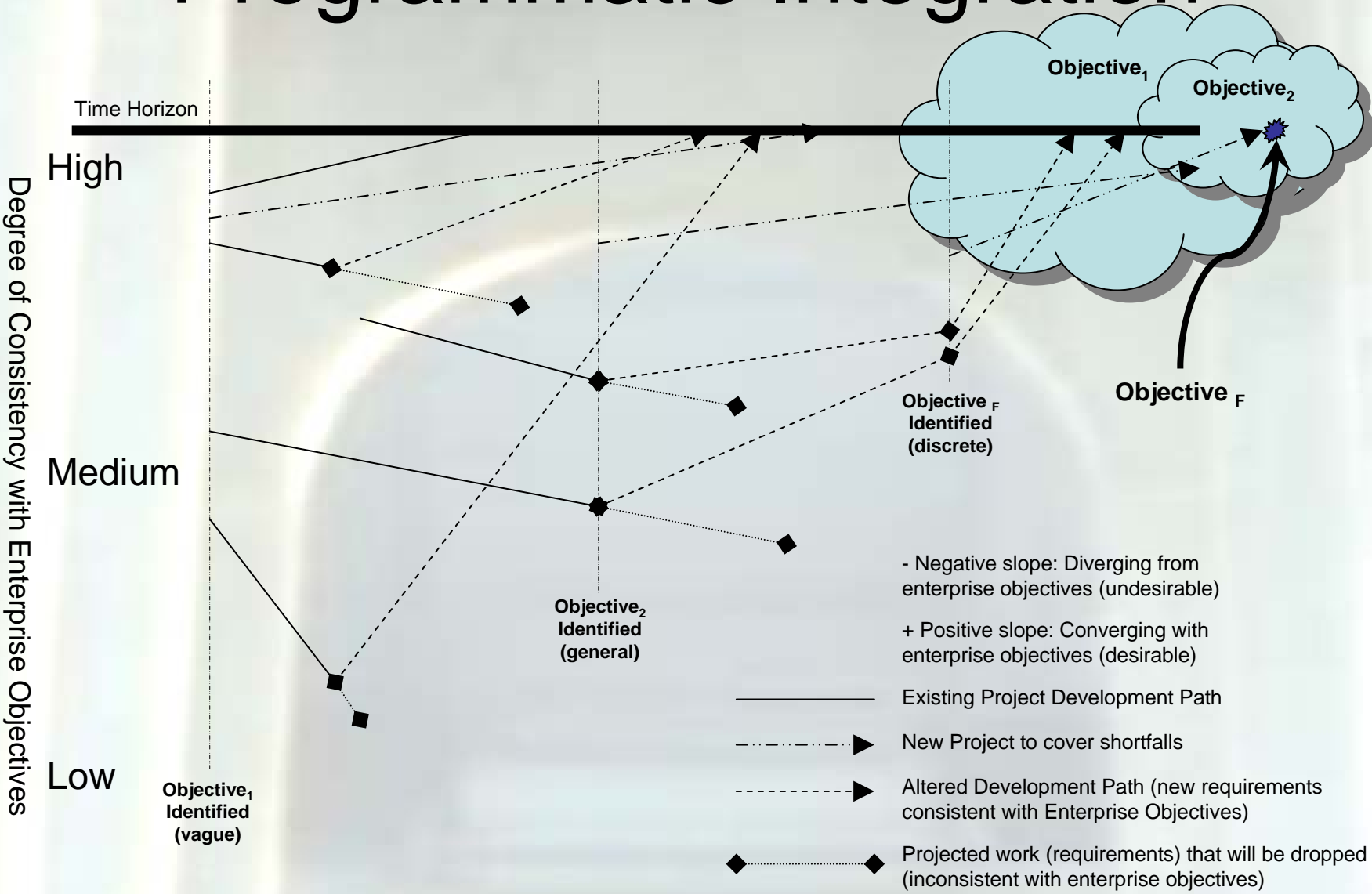
Use Integration



Programmatic Integration

- Project management teams are working to a single plan
- Common goals and objectives
- Common budget management

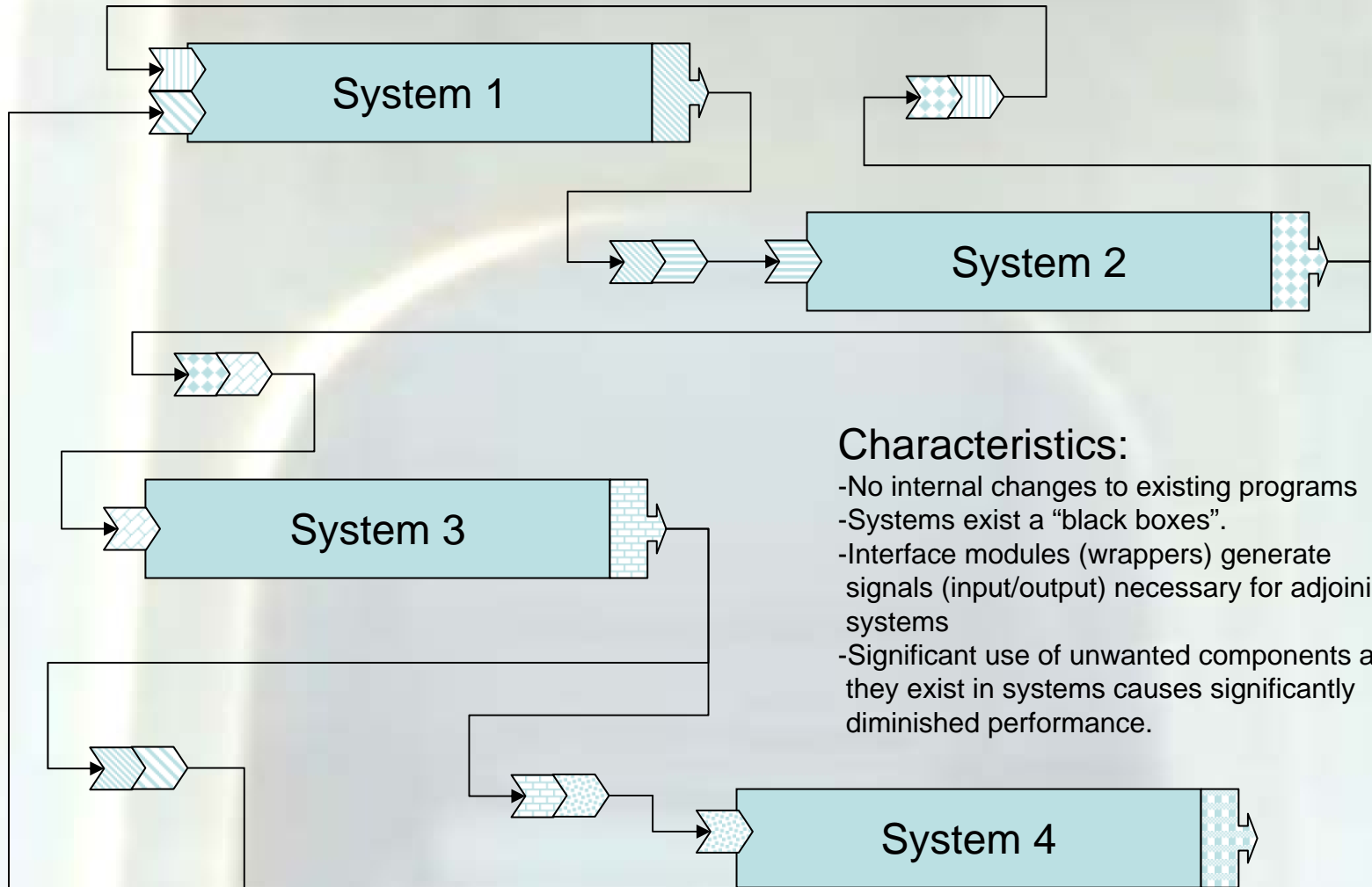
Programmatic Integration



Interface Integration

- Interoperability only through interface wrappers
- Common infrastructure services possible only through wrappers
 - Inefficient and expensive

Interface Integration



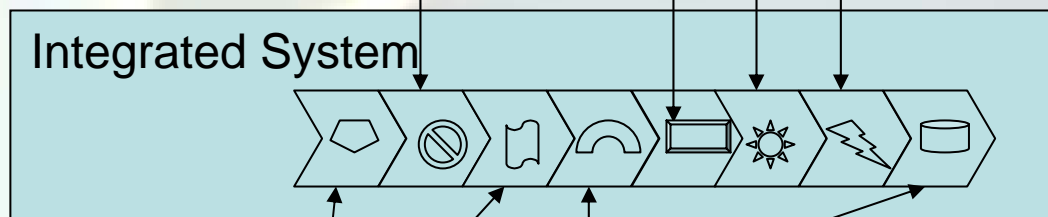
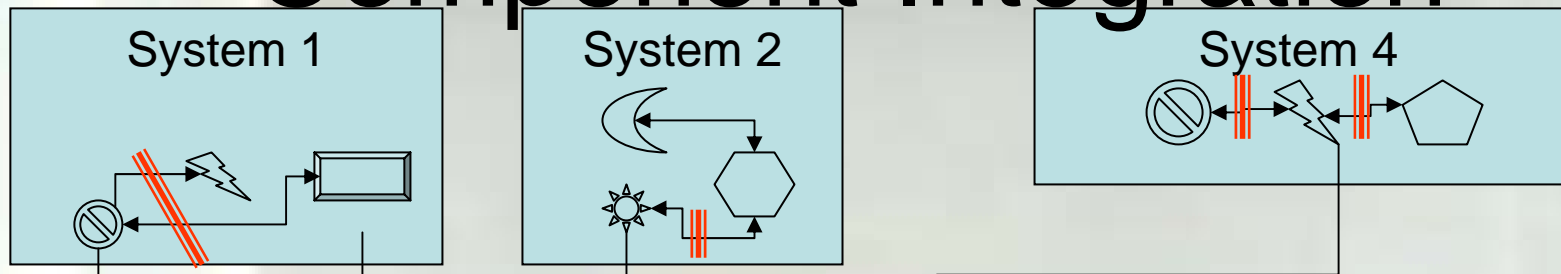
Characteristics:

- No internal changes to existing programs
- Systems exist as "black boxes".
- Interface modules (wrappers) generate signals (input/output) necessary for adjoining systems
- Significant use of unwanted components as they exist in systems causes significantly diminished performance.

Component Integration

- Full data interoperability
- Code reuse
- Full plug-and-play
- Recapitalization of development efforts

Component Integration

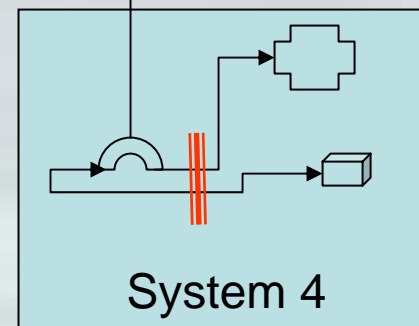


Characteristics:

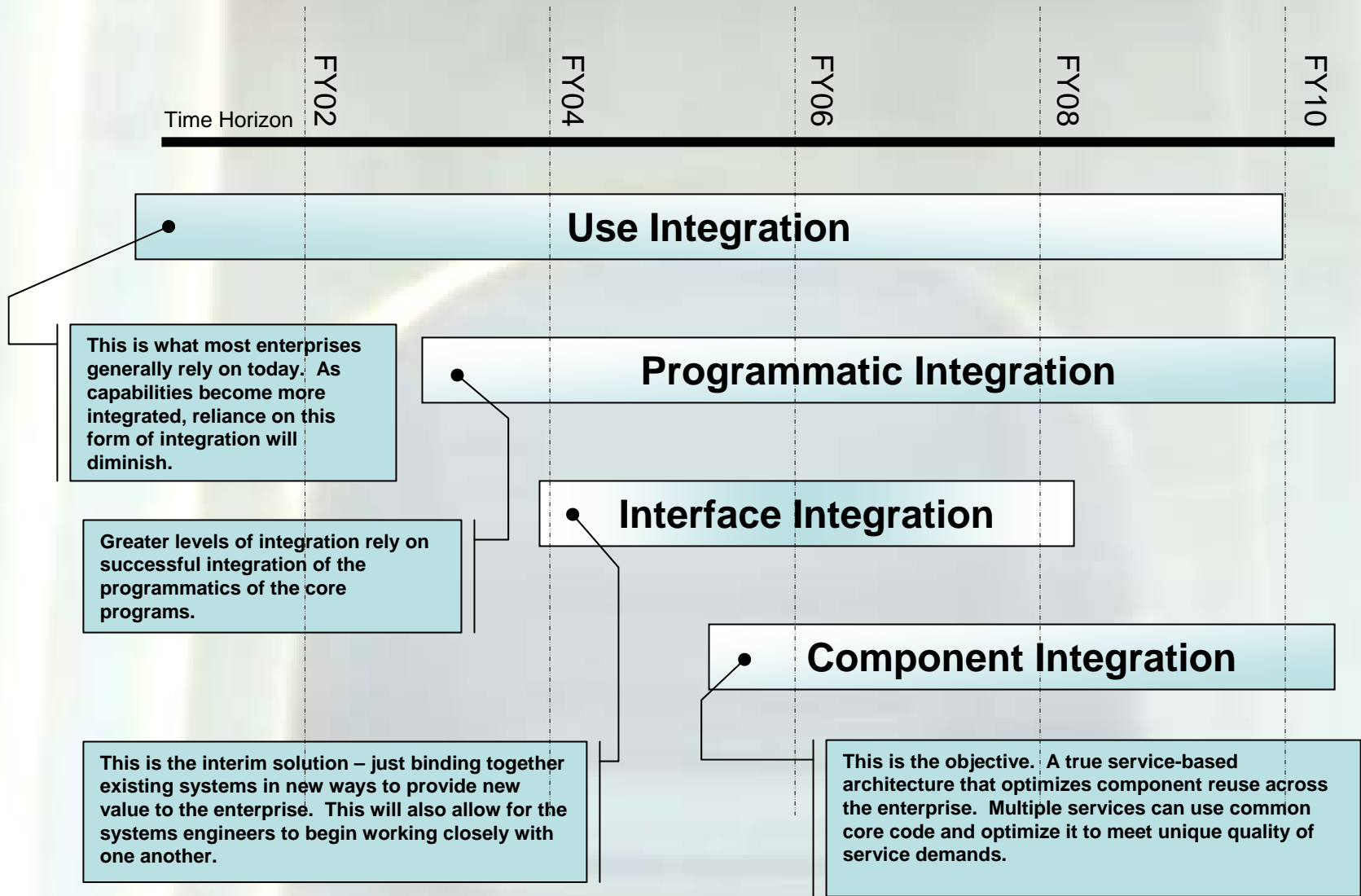
- Components from existing systems are considered for extraction and reuse.
- Complexity is a factor of degree of coupling between desired components and others from which it must be decoupled.
- In all but the most ideal instances, the extracted components require significant modification to interface with the objective System.

New components

- Nonexistent in existing systems
- Too costly to extract
 - Existing components are too tightly coupled
 - Existing component interfaces are not well documented
- Existing components do not satisfy an appropriate set of requirements (performance etc)
- Many other reasons



Migration



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